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Natura Pet Expands Voluntary Recall of Dry Pet Foods Due to Possible Health Risk

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FOR IMMEDIATE RELEASE - April 19, 2013 - Natura Pet Products is voluntarily expanding its March 29, 2013 recall of dry pet foods because they have the potential to be contaminated with *Salmonella*. The expanded recall now includes all dry pet food products and treats with expiration dates prior to and including March 24, 2014. Please see the table below for details of affected products.

Salmonella can affect animals eating the products and there is risk to humans from handling contaminated pet products, especially if they have not thoroughly washed their hands after having contact with the products or any surfaces exposed to these products.

Healthy people infected with *Salmonella* should monitor themselves for some or all of the following symptoms: nausea, vomiting, diarrhea or bloody diarrhea, abdominal cramping and fever. Rarely, *Salmonella* can result in more serious ailments, including arterial infections, endocarditis, arthritis, muscle pain, eye irritation, and urinary tract symptoms. Consumers exhibiting these signs after having contact with this product should contact their healthcare providers.

Pets with *Salmonella* infections may be lethargic and have diarrhea or bloody diarrhea, fever, and vomiting. Some pets will have only decreased appetite, fever and abdominal pain. Infected but otherwise healthy pets can be carriers and infect other animals or humans. If your pet has consumed the recalled product and has these symptoms, please contact your veterinarian.

Sampling conducted by the Michigan Department of Agriculture and the Georgia Department of Agriculture confirmed the presence of *Salmonella* in additional dry pet food and a cat pet treat. In an abundance of caution, Natura is also recalling product made in the surrounding timeframe. This action affects dry pet foods and treats only; no canned wet food or biscuits are affected by this announcement.

The affected products are sold through veterinary clinics and select pet specialty retailers nationwide and in Canada, Hong Kong, Korea, Japan, Malaysia, Singapore, Australia, and Costa Rica, as well as online.

Consumers who have purchased these pet foods should discard them. For additional information, consumers may visit www.naturapet.com¹. For a product replacement or refund call Natura toll-free at 800-224-6123. (Monday – Friday, 8:00 AM to 5:30 PM CST).

Brand	Size	Description	UPC	Lot Codes(s)	EXPIRATION DATE
California Natural	All Sizes	All dry dog and dry cat food and treat varieties	All UPCs	All Lot Codes	All expiration dates prior to and including MARCH 24, 2014
EVO	All Sizes	All dry dog and dry cat food and treat varieties All ferret food varieties	All UPCs	All Lot Codes	All expiration dates prior to and including MARCH 24, 2014
Healthwise	All Sizes	All dry dog and dry cat food and treat varieties	All UPCs	All Lot Codes	All expiration dates prior to and including MARCH 24, 2014
Innova	All Sizes	All dry dog and dry cat food and treat varieties	All UPCs	All Lot Codes	All expiration dates prior to and including MARCH 24, 2014
Karma	All Sizes	All dry dog food varieties	All UPCs	All Lot Codes	All expiration dates prior to and including MARCH 24, 2014

No canned wet food or biscuits are affected by this announcement.

About Natura Pet Products

Natura Pet Products is recognized as a trusted name behind natural and holistic pet foods and treats. Founded more than 20 years ago by John and Ann Rademakers and Peter Atkins, Natura is dedicated to providing the best natural nutrition. Natura is committed to making premium pet foods and treats based on nutritional science and high-quality ingredients, combined with trusted manufacturing processes, for complete pet health. Lines include: Innova®, California Natural®, EVO®, HealthWise®, Mother Nature® and Karma®. To learn more about Natura Pet Products visit www.NaturaPet.com².