

Recall -- Firm Press Release

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P&G Voluntarily Recalls Limited Quantity of Dry Pet Food Due to Possible Health Risk

Contact

Consumer:
800-208-0172

Media:
Jason Taylor
513-622-1111

FOR IMMEDIATE RELEASE - August 14, 2013 - The Procter & Gamble Company (P&G) has voluntarily recalled specific lots of dry pet food because they have the potential to be contaminated with *Salmonella*. These lots were distributed in the United States and represent roughly one-tenth of one percent (0.1%) of annual production. No *Salmonella*-related illnesses have been reported to date in association with these product lots.

Salmonella can affect animals eating the products and there is risk to humans from handling contaminated pet products, especially if they have not thoroughly washed their hands after having contact with the products or any surfaces exposed to these products.

Healthy people infected with *Salmonella* should monitor themselves for some or all of the following symptoms: nausea, vomiting, diarrhea or bloody diarrhea, abdominal cramping and fever. Rarely, *Salmonella* can result in more serious ailments, including arterial infections, endocarditis, arthritis, muscle pain, eye irritation, and urinary tract symptoms. Consumers exhibiting these signs after having contact with this product should contact their healthcare providers.

Pets with *Salmonella* infections may be lethargic and have diarrhea or bloody diarrhea, fever, and vomiting. Some pets will have only decreased appetite, fever and abdominal pain. Infected but otherwise healthy pets can be carriers and infect other animals or humans. If your pet has consumed the recalled product and has these symptoms, please contact your veterinarian.

This issue is limited to the specific dry pet food lot codes listed below. This affects roughly one-tenth of one percent (0.1%) of total annual production. The affected product was distributed to select retailers across the United States. These products were made during a 10 day window at a single manufacturing site. P&G's routine testing determined that some products made during this timeframe have the potential for *Salmonella* contamination. As a precautionary measure, P&G is recalling the potentially impacted products made during this timeframe. No other dry dog food, dry cat food, dog or cat canned wet food, biscuits/treats or supplements are affected by this announcement.

P&G is retrieving these products as a precautionary measure. Consumers who purchased a product listed below should stop using the product and discard it and contact P&G toll-free at 800-208-0172 (Monday – Friday, 9:00 AM to 6:00 PM EST), or via website at www.iams.com¹ or www.eukanuba.com². Media Contact: Jason Taylor 513-622-1111.

Products affected by this announcement:

EUKANUBA DRY DOG FOODS

Description	Size	Lot Code	UPC Code	Best-by Date
Eukanuba Dog Food Base Large Breed Mature Adult	15 LB	31874177	19014270156	6Nov14
	30 LB	31874177	19014270309	6Nov14
Eukanuba Dog Food Base Maintenance Mature Adult	30 LB	31954177	19014149308	14Nov14
	16.5 LB	31884177	19014042234	7Nov14
Eukanuba Dog Food Base Maintenance Puppy	33 LB	31884177	19014609468	7Nov14
	5 LB	31884177	19014039852	7Nov14
Eukanuba Dog Food Base Small Breed Adult	16 LB	31904177	19014010516	9Nov14
	4 LB	31904177	19014039722	9Nov14
Eukanuba Dog Food Base Small Breed Puppy	16 LB	31944177	19014010509	13Nov14
	4 LB	31874177	19014039678	6Nov14
	40 LB	31874177	19014011070	6Nov14
Eukanuba Dog Food Breed Specific Boxer Adult	36 LB	31944177	19014019588	13Nov14
	36 LB	31954177	19014019588	14Nov14
Eukanuba Dog Food Breed Specific Chihuahua Adult	4 LB	31884177	19014607037	7Nov14
Eukanuba Dog Food Breed Specific Labrador Retriever Adult	36 LB	31954177	19014019564	14Nov14
Eukanuba Dog Food Premium Performance 30/20 Adult	33 LB	31884177	19014609475	7Nov14
Eukanuba Dog Food Professional Feeding Bag Small Breed Puppy	44 LB	31874177	19014113194	6Nov14
Eukanuba Dog Food Weight Control Large Breed Adult	30 LB	31894177	19014269303	8Nov14
	30 LB	31924177	19014269303	11Nov14

IAMS DRY DOG FOODS

Description	Size	Lot Code	UPC Code	Best-by Date
Iams Dog Food Healthy Naturals Chicken Adult		31884177	19014612017	7Nov14
		31904177	19014612017	9Nov14
	13.3 LB	31924177	19014612017	11Nov14
		31934177	19014612017	12Nov14
		31944177	19014612017	13Nov14
Iams Dog Food Healthy Naturals Weight Control Adult	2.9 LB	31944177	19014700165	13Nov14
		31884177	19014700646	7Nov14
		31894177	19014700646	8Nov14
Iams Dog Food Premium Protection Chicken Adult	25.7 LB	31904177	19014700646	9Nov14
		31914177	19014700646	10Nov14
		31934177	19014700646	12Nov14
		31904177	19014612635	9Nov14
Iams Dog Food ProActive Health Large Breed Mature Adult	5 LB	31914177	19014612635	10Nov14
	13.3 LB	31894177	19014612024	8Nov14
Iams Dog Food ProActive Health Large Breed Senior Plus	12.1 LB	31894177	19014611362	8Nov14
	30 LB	31884177	19014611331	7Nov14
	13.3 LB	31934177	19014612000	12Nov14

Iams Dog Food ProActive Health Large Chunks Adult	26.2 LB	31934177	19014700615	12Nov14	
	15 LB	31944177	19014610815	13Nov14	
		31874177	19014610990	6Nov14	
Iams Dog Food ProActive Health Small Breed Adult	13.3 LB	31894177	19014610990	8Nov14	
		31924177	19014610990	11Nov14	
	3.1 LB	31874177	19014700110	6Nov14	
31894177		19014700110	8Nov14		
Iams Dog Food ProActive Health Small Breed Puppy	5 LB	31874177	19014612055	6Nov14	
		31894177	19014612055	8Nov14	
	5 LB	31924177	19014612055	11Nov14	
<u>IAMS DRY CAT FOODS</u>					
	Description	Size	Lot Code	UPC Code	Best-by Date
Iams Cat Food Healthy Naturals Chicken Adult	16 LB	31874177	19014611881	6Nov14	
		31944177	19014611881	13Nov14	
	5 LB	31874177	19014612697	6Nov14	
31944177		19014612697	13Nov14		
Iams Cat Food Healthy Naturals Weight Control Adult	5 LB	31894177	19014612703	8Nov14	
		31864177	19014612086	5Nov14	
		31904177	19014612086	9Nov14	
	10.8 LB	31914177	19014612086	10Nov14	
		31924177	19014612086	11Nov14	
		31944177	19014612086	13Nov14	
	17.4 LB	31864177	19014611836	5Nov14	
		31864177	19014611836	5Nov14	
		31914177	19014611836	10Nov14	
Iams Cat Food ProActive Health Chicken Adult	3.2 LB	31924177	19014611836	11Nov14	
		31944177	19014611836	13Nov14	
		31904177	19014612659	9Nov14	
	5.7 LB	31924177	19014612659	11Nov14	
		31934177	19014612659	12Nov14	
		31944177	19014612659	13Nov14	
	6.3 LB	31864177	19014612499	5Nov14	
		31914177	19014612499	10Nov14	
		31924177	19014612499	11Nov14	
17.4 LB	31944177	19014612499	13Nov14		
	31944177	19014611621	13Nov14		
	31904177	19014611867	9Nov14		
Iams Cat Food ProActive Health Chicken Kitten	3.2 LB	31904177	19014612628	9Nov14	
		31954177	19014612628	14Nov14	
	5.7 LB	31904177	19014612505	9Nov14	
		31954177	19014612505	14Nov14	
	16 LB	31904177	19014611904	9Nov14	
		31954177	19014611904	14Nov14	
Iams Cat Food ProActive Health Digestive Care Adult	3 LB	31904177	19014700202	9Nov14	
		31954177	19014700202	14Nov14	
	5 LB	31904177	19014612451	9Nov14	
		31954177	19014612451	14Nov14	
	16 LB	31874177	19014611911	6Nov14	
		31954177	19014611911	14Nov14	
	3.1 LB	31884177	19014700219	7Nov14	
		31914177	19014700219	10Nov14	
		31954177	19014700219	14Nov14	
	Iams Cat Food ProActive Health Hairball Adult	5 LB	31874177	19014612420	6Nov14
			31884177	19014612420	7Nov14
			31914177	19014612420	10Nov14
9.8 LB		31934177	19014612420	12Nov14	
		31954177	19014612420	14Nov14	
		31894177	19014612161	8Nov14	
Iams Cat Food ProActive Health Hairball Mature Adult	5 LB	31914177	19014612161	10Nov14	
		31954177	19014612604	14Nov14	
		31884177	19014612147	7Nov14	
	16 LB	31914177	19014612147	10Nov14	
		31924177	19014612147	11Nov14	
		31934177	19014612147	12Nov14	
	2.9 LB	31944177	19014612147	13Nov14	
		31914177	19014700240	10Nov14	
		31924177	19014700240	11Nov14	
Iams Cat Food ProActive Health Weight Control & Hairball Adult	5 LB	31934177	19014700240	12Nov14	
		31944177	19014700240	13Nov14	
		31954177	19014700257	14Nov14	
	5.5 LB	31884177	19014612789	7Nov14	
		31914177	19014612789	10Nov14	
		31924177	19014612789	11Nov14	
	9.8 LB	31934177	19014612789	12Nov14	
		31954177	19014612789	14Nov14	
		31924177	19014611652	11Nov14	
16 LB	31884177	19014612130	7Nov14		
	31914177	19014612130	10Nov14		
	31924177	19014612130	11Nov14		
5 LB	31934177	19014612130	12Nov14		
	31944177	19014612130	13Nov14		
	31874177	19014612178	6Nov14		
Iams Cat Food ProActive Health Weight Control Adult	5 LB	31934177	19014612178	12Nov14	
		31874177	19014612680	6Nov14	

Iams Cat Food Professional Feeding Bag Chicken Adult

	31934177	19014612680	12Nov14
9.8 LB	31874177	19014612123	6Nov14
	31914177	19014105458	10Nov14
33 LB	31944177	19014105458	13Nov14

About Procter & Gamble

P&G serves approximately 4.8 billion people around the world with its brands. The Company has one of the strongest portfolios of trusted, quality, leadership brands, including Ace®, Always®, Ambi Pur®, Ariel®, Bounty®, Charmin®, Crest®, Dawn®, Downy®, Duracell®, Fairy®, Febreze®, Fusion®, Gain®, Gillette®, Head & Shoulders®, Iams®, Lenor®, Mach3®, Olay®, Oral-B®, Pampers®, Pantene®, Prestobarba®, SK-II®, Tide®, Vicks®, Wella® and Whisper®. The P&G community includes operations in approximately 70 countries worldwide. Please visit <http://www.pg.com>³ for the latest news and in-depth information about P&G and its brands.

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