

For Immediate Release

Contact: Natura Pet Consumer Relations – 800-224-6123

June 18, 2013

**Natura Pet Issues Voluntary Recall of Specialized Dry Pet Foods
Due to Possible Health Risk**

FREMONT, NEBRASKA, June 18, 2013 – Natura Pet Products is voluntarily recalling specific lots of dry pet food because it has the potential to be contaminated with *Salmonella*.

Salmonella can affect animals eating the products and there is risk to humans from handling contaminated pet products, especially if they have not thoroughly washed their hands after having contact with the products or any surfaces exposed to these products.

Healthy people infected with *Salmonella* should monitor themselves for some or all of the following symptoms: nausea, vomiting, diarrhea or bloody diarrhea, abdominal cramping and fever. Rarely, *Salmonella* can result in more serious ailments, including arterial infections, endocarditis, arthritis, muscle pain, eye irritation, and urinary tract symptoms. Consumers exhibiting these signs after having contact with this product should contact their healthcare providers.

Pets with *Salmonella* infections may be lethargic and have diarrhea or bloody diarrhea, fever, and vomiting. Some pets will have only decreased appetite, fever and abdominal pain. Infected but otherwise healthy pets can be carriers and infect other animals or humans. If your pet has consumed the recalled product and has these symptoms, please contact your veterinarian.

These products were packaged in a single production facility. During routine FDA testing, a single lot tested positive for the presence of *Salmonella*. There have been no reports of pet or human illness associated with this product. In an abundance of caution, Natura is voluntarily recalling all products with expiration dates prior to June 10, 2014.

The affected products are sold in bags through veterinary clinics, select pet specialty retailers, and online in the United States and Canada. No canned wet food is affected by this announcement.

The affected products are:

BRAND	LOT CODE/UPC/SIZES	EXPIRATION
Innova Dry dog and cat food and biscuits/bars/treats	All Lot Codes, All UPC's, All package sizes	All expiration dates prior to 6-10-2014
EVO dry dog, cat and ferret food and biscuits/bars/treats	All Lot Codes, All UPC's, All package sizes	All expiration dates prior to 6-10-2014
California Natural dry dog and cat foods and biscuits/bars/treats	All Lot Codes, All UPC's, All package sizes	All expiration dates prior to 6-10-2014
Healthwise dry dog and cat foods	All Lot Codes, All UPC's, All package sizes	All expiration dates prior to 6-10-2014
Karma dry dog foods	All Lot Codes, All UPC's, All package sizes	All expiration dates prior to 6-10-2014
Mother Nature biscuits/bars/treats	All Lot Codes, All UPC's, All package sizes	All expiration dates prior to 6-10-2014

Consumers who have purchased the specific dry pet foods listed should discard them.

For further information or a product replacement or refund call Natura toll-free at 800-224-6123. (Monday – Friday, 8:00 AM to 5:30 PM CST).

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About Natura Pet Products

Natura Pet Products is recognized as a trusted name behind natural and holistic pet foods and treats. Founded more than 20 years ago by John and Ann Rademakers and Peter Atkins, Natura is dedicated to providing the best natural nutrition. Natura is committed to making premium pet foods and treats based on nutritional science and high-quality ingredients, combined with trusted manufacturing processes, for complete pet health. Lines include: Innova®, California Natural®, EVO®, HealthWise®, Mother Nature® and Karma®. To learn more about Natura Pet Products visit www.NaturaPet.com.

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