

Recall -- Firm Press Release

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Mars Petcare US Announces Voluntary Recall of 22 Bags of PEDIGREE® Brand Adult Complete Nutrition for Dogs Sold at Dollar General in Mississippi, Arkansas, Tennessee and Louisiana

Contact

Consumer:
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FOR IMMEDIATE RELEASE - August 26, 2014 - Today, Mars Petcare US announced a voluntary recall of 22 bags of PEDIGREE® Adult Complete Nutrition dry dog food products due to the possible presence of a foreign material. The bags were produced in one manufacturing facility, and shipped to one retail customer. The facility production line has been shut down until this issue is resolved.

Affected bags, which were sold between August 18 and August 25 in 12 Dollar General stores* in Mississippi, Arkansas, Tennessee and Louisiana, may contain small metal fragments, which could have entered the packages during the production process. The foreign material is not embedded in the food itself, but may present a risk of injury if consumed. We encourage consumers who have purchased affected product to discard the food or return it to the retailer for a full refund or exchange. We have not received any reports of injury or illness associated with the affected product. The lot codes indicated below should not be sold or consumed.

Mars Petcare US is working with Dollar General to ensure that the recalled products are no longer sold and are removed from inventory.

Recalled Pet Food

Only 15-pound bags of PEDIGREE® Adult Complete Nutrition dry dog food sold at Dollar General in Mississippi, Arkansas, Tennessee and Louisiana with the production code shown below are included in this voluntary recall. Each product will have a lot code printed on the back of the bag near the UPC code that reads 432C1KKM03 and a Best Before date of 8/5/15. No other PEDIGREE® products are affected, including any other variety of dry dog food, wet dog food or dog treats.

UPC	DESCRIPTION
23100 10944	PEDIGREE® Brand Adult Complete Nutrition dry dog food in 15 pound bags

At Mars Petcare US, we take our responsibility to pets and their owners seriously. We sincerely apologize for any inconvenience caused by this recall. Pet owners who have questions about the recall should call 1-800-305-5206 or visit www.pedigree.com/update

*Affected product would only have been sold in Dollar General Stores in these cities:

- Arkansas:
 - Perryville
 - cabot
- Louisiana
 - Baton Rouge
 - Calhoun
 - Hineston
 - Jonesville
 - Pineville
 - Slaughter
- Mississippi
 - Magnolia
 - Vicksburg
- Tennessee
 - Memphis

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