

Recall -- Firm Press Release

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Jump Your Bones, Inc. Recalls Roo Bites (Cubes) Pet Treats Because of Possible *Salmonella* Contamination

Contact:

Consumer:

(888) 249-6755

FOR IMMEDIATE RELEASE – December 31, 2014 – Jump Your Bones, Inc. of Boca Raton, Florida is voluntarily recalling Jump Your Bones brand name **Roo Bites (Cubes)** because it has the potential to be contaminated with *Salmonella*. No pet or consumer illnesses from this product have been reported to date.

Salmonella can affect animals eating the products and there is risk to humans from handling contaminated pet products, especially if they have not thoroughly washed their hands after having contact with the products or any surfaces exposed to these products.

Healthy people infected with *Salmonella* should monitor themselves for the following symptoms: nausea, vomiting, diarrhea or bloody diarrhea, abdominal cramping and fever. Rarely, *Salmonella* can result in more serious ailments, including arterial infections, endocarditis, arthritis, muscle pain, eye irritation, and urinary tract symptoms. Consumers exhibiting these signs after having contact with this product should contact their healthcare providers.

Pets with *Salmonella* infections may be lethargic and have diarrhea or bloody diarrhea, fever, and vomiting. Some pets will have only decreased appetite, fever, and abdominal pain. Infected but otherwise healthy pets can be carriers and infect other animals or humans. If your pet has consumed the recalled product and has these symptoms, please contact your veterinarian.

The affected lots of Jump Your Bones Pet Treats were distributed to retail pet food stores nationwide and through pet food retailers/distributors.

The affected products are sold in Boutique Bags and online stores. The products affected by this recall are only identified with the following UPC codes:

63633010041 for 80g. / 2.82oz. including samples of .32 oz.

This recall is being made with the knowledge of the U.S. Food and Drug Administration.

Consumers who have purchased the above product of Jump Your Bones, Inc. pet treats are urged to stop feeding them and return product to place of purchase for a full refund or dispose of them immediately. For further information about the recall please call (888) 249-6755 from Monday – Friday 9am – 5PM EST.