

Recall -- Firm Press Release

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Bravo Recalls Select Chicken and Turkey Pet Foods Because of Possible *Salmonella* Health Risk

Contact

Consumer:
866-922-9222

FOR IMMEDIATE RELEASE - September 26, 2014 - **(Manchester, CT)** Bravo of Manchester, CT is recalling select lots of Bravo Turkey and Chicken pet foods for dogs and cats because they have the potential to be contaminated with *Salmonella*. *Salmonella* can affect animals eating the products and there is risk to humans from handling contaminated pet products, especially if they have not thoroughly washed their hands after having contact with the products or any surfaces exposed to these products.

Healthy people infected with *Salmonella* should monitor themselves for some or all of the following symptoms: nausea, vomiting, diarrhea or bloody diarrhea, abdominal cramping and fever. *Salmonella* can result in more serious ailments, including arterial infections, endocarditis, arthritis, muscle pain, eye irritation, and urinary tract symptoms. Consumers exhibiting these signs after having contact with this product should contact their healthcare providers.

Pets with *Salmonella* infections may be lethargic and have diarrhea or bloody diarrhea, fever, and vomiting. Some pets will have only decreased appetite, fever and abdominal pain. Infected but otherwise healthy pets can be carriers and infect other animals or humans. If your pet has consumed the recalled product and has these symptoms, please contact your veterinarian.

The recalled product was distributed nationwide beginning on November 14, 2013 to distributors, retail stores, internet retailers and directly to consumers. The product can be identified by the batch ID code (best used by date) printed on the side of the plastic tube.

1) These products are being recalled because they have the potential to be contaminated with *Salmonella*.

RAW FOOD DIET BRAVO! TURKEY BLEND FOR DOGS AND CATS

Product Number: 31-102
Size: 2 lb. (32 OZ) plastic tubes
Best used by date: 11-05-15
UPC: 829546311025
Keep Frozen

Bravo! Blends All Natural Chicken Blend diet for dogs & cats

Product Number: 21-102
Size: 2 lb. (32 OZ) plastic tubes
Best used by date: 08-11-16
UPC: 829546211028
Keep Frozen

2) These products are being recalled out of an abundance of caution because they were manufactured in the same manufacturing facility or on the same day as products that tested positive.

Premium Turkey Formula BRAVO Balance RAW DIET

Product Number: 31-405
Size: 5 lb. (80 OZ) 2.3KG plastic tubes
Best used by date: 11-05-15
UPC: 829546314057
Keep Frozen

Bravo! Blends All Natural Chicken Blend diet for dogs & cats

Product Number: 21-105

Size: 5 lb. (80 OZ) 2.3KG plastic tubes

Best used by date: 08-11-16

UPC: 829546211059

Keep Frozen

The recall was initiated after routine testing by the Nebraska Department of Agriculture revealed the presence of *Salmonella* in two lots of product. This batch tested negative by a third party independent laboratory prior to release for distribution to consumers.

No additional products affected by this recall. The company has received no reports of illness in either people or animals associated with these products to date.

In addition to the voluntary recall of the above products, Bravo has chosen to voluntarily withdraw the following poultry products from the marketplace to provide its customers with the certainty of safety. Those products include all sizes (2 lb., 5 lb. and 10 lb.) of Bravo Chicken Blend(s), Bravo Turkey Blend(s), Bravo Balance Chicken Balance and Bravo Balance Premium Turkey Formula frozen raw diet products with best used by dates between June 20, 2016 and September 18, 2016. This is being done out of an abundance of caution despite no evidence of any manufacturing defect or distribution problem. None of these products are known to have tested positive for the presence of pathogens. This market withdrawal has NOT been requested by the FDA, but is being done voluntarily by Bravo.

The recalled product should not be sold or fed to pets. Pet owners who have the affected product at home should dispose of this product in a safe manner (example, a securely covered trash receptacle). Customers who have purchased the recalled pet food can return to the store where purchased and submit the Product Recall Claim Form available on the Bravo website www.bravopetfoods.com (<http://www.bravopetfoods.com>) <http://www.fda.gov/AboutFDA/AboutThisWebsite/WebsitePolicies/Disclaimers/default.htm>) for a full refund or store credit. More information on the Bravo recall can also be found at www.bravopetfoods.com (<http://www.bravopetfoods.com>) <http://www.fda.gov/AboutFDA/AboutThisWebsite/WebsitePolicies/Disclaimers/default.htm>), or call toll free (866) 922-9222 Monday through Friday 9:00 am to 5:00 pm (EST).

Product labels for the affected products are attached.

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