

Company Announcement

When a company announces a recall, market withdrawal, or safety alert, the FDA posts the company's announcement as a public service. FDA does not endorse either the product or the company.

Nestle Purina PetCare Company Voluntarily Recalls a Limited Amount of Muse Wet Cat Food Natural Chicken Recipe in Gravy in Three-ounce Cans due to the Potential Presence of Rubber Pieces

For Immediate Release

March 29, 2019

Contact

Consumers

Nestlé Purina PetCare Company
1-800-982-3885

Announcement

Out of an abundance of caution, Nestlé Purina PetCare Company is voluntarily recalling a limited amount of Muse wet cat food Natural Chicken Recipe in Gravy in three-ounce cans. The product could contain rubber pieces that are translucent yellow with a blue backing, which may present a potential choking hazard.

We're pet owners and pet lovers, and our number one commitment is the health and well-being of pets. We only want products that meet our high-quality standards in your pet's bowl.

We became aware of the issue after receiving complaints from pet owners who observed the rubber pieces in the product. We have made changes to our process so this should not happen in the future.

While we have not received any reports to date of injury or illness to cats fed this product, we are conducting this voluntary recall as a precaution. We recommend that you discard any of the affected product you may have, and we will replace it.

The affected products were distributed nationwide and available for purchase at pet specialty and e-commerce retailers. We have asked our retailers to remove these affected products.

You can identify the product by the UPC, lot identification number and "Best By" date on the bottom of the can and side panel of the variety pack box. In the variety packs, only the Natural Chicken Recipe in Gravy cans are included in the recall.

We're here to ensure you have the best possible experience, so call us at 1-800-982-3885, 24 hours a day, 7 days a week, with any questions you may have. We know your pet is important to you, and they're important to us, too.

No other Purina products are impacted by this voluntary recall. We apologize to our consumers for any concerns or inconvenience this situation has caused.

Voluntary Recall of Muse wet cat food Natural Chicken Recipe in Gravy in three-ounce cans

UPC Codes	Best by date	Lot identification number
38100 17199 (single three-ounce can)	4/30/2020 4/30/2020	8094116209 8094116210
38100 17780 (from Muse 6-can variety pack)	4/30/2020	8094179001

Purina and Muse Facebook Posts

We're pet owners and pet lovers too and we only want products that meet our high quality standards in your cat's bowl. For this reason, we are voluntarily recalling a limited amount of Muse – Natural Chicken Recipe in Gravy Cat Food, in a 3-ounce can, because it could potentially contain rubber pieces that are translucent yellow with a blue backing. This action is being taken out of an abundance of caution as we have not received any reports of injury or illness to cats fed this product. We have asked our retailers to remove these affected products too. No other Purina products are impacted by this voluntary recall.

If you have a can or packaging with the UPC, lot identification number and Best If Used By Date found on our website, <http://newscenter.purina.com/muse3ozcanrecall>, please discard any of the affected product and reach out to us directly at 1-800-982-3885 for assistance.

We apologize to our consumers for any concerns or inconvenience this situation has caused.

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